

2026

THE ULTIMATE *Thanksgiving* EXPERIENCE IN NEW YORK CITY

THREE WAYS:

- **EXCLUSIVE THANKSGIVING DAY PARADE VIEWING PARTY**
- **EXCLUSIVE THANKSGIVING PARADE VIEWING PARTY + 4-NIGHT HOTEL STAY PACKAGE**
- **PRIVATE AND EXCLUSIVE: THANKSGIVING EXPERIENCE PACKAGE**

Enter Your Contact Info



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Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's Double Eagle Steakhouse

Enjoy an exclusive, indoor, one-of-a-kind Thanksgiving Day Parade viewing experience in New York City! This exclusive parade viewing party is THE way to watch the parade in style and experience a Thanksgiving morning like no other. You will be treated to a mouthwatering brunch, picture-perfect views of the parade's floats and balloons from a private event venue, and receive the highest quality of service and hospitality. The venue for the event—Del Frisco's Double Eagle Steakhouse New York—is an extraordinary and luxurious three-story restaurant, located in the heart of Midtown Manhattan near Times Square and Radio City Music Hall. The best part? It has floor-to-ceiling windows that offer breathtaking views of the parade as it proceeds down Sixth Avenue, while you watch from a private—and comfortable indoor venue.











Date: Thursday, November 26, 2026

Time: 8:00am – 11:30am

Thanksgiving Day Parade Viewing Party

Starting at $2,029 per guest

** All taxes are included in the rate.*











Inclusions:

- Guests will have excellent views of the Thanksgiving Day Parade via floor-to-ceiling windows, an indoor balcony area and an outdoor area
- You'll dine at a private table for your party (table sizes may be restricted)
- The scrumptious meal includes hot breakfast and buffet brunch items, fresh fruits, assorted pastries, beverages and unlimited mimosas and bloody marys*
- For entertainment, there will be Broadway performers, a photographer and videographer, a DJ, TV monitors with network feed, and entertainment for the kids including a balloon maker, face painter and caricaturist
- Stay comfortable in an indoor climate-controlled environment with bathroom facilities

**Guests must be 21 or over to consume alcoholic beverages.*



TESTIMONIALS

- A.H.

This was a great to check off a bucket list item! We could stay inside or go outside to watch the parade. The food was great. They had different singers, a face painter and a caricature artist. The communication from them was perfect. I highly recommend!!

- Sarah, Chicago

My kids really enjoyed the parade, music and entertainment! It was wonderful to watch the performance of the Broadway singers.

- Dodie, Tree Mountain

The food at Del Frisco's was magnificent! My family and I had a great time watching all the balloons. Thank you for the memory!

- Sisi

The setting for the Thanksgiving Parade was perfect. We had a great view and comfortable seating from inside Del Frisco's and the ability to also go outside to a protected area to take photos. The Brunch was abundant.

- Fred, Providence

My kids asked are we going to do this again the next year. The answer is yes!

- Barbara, Nashville

Being able to view the parade from indoors and outdoors was an unexpected treat!

- John, Silver Springs

This was the best family-friendly Thanksgiving event we've ever attended!

Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's Double Eagle Steakhouse + 4-Night Hotel Stay Package

New York City is a magical place to begin the holiday season! We have accommodations for you for 4 nights, November 25-29, 2026, at Times Square's flagship hotel—the Marriott Marquis, or Lotte New York Palace overlooking St. Patrick's Cathedral and Rockefeller Center. We've also got a reservation for you at an exclusive, indoor, Thanksgiving Day Parade viewing experience right along the 6th Avenue parade route.

The Marriott Marquis Times Square is in the heart of Midtown Manhattan, just minutes from Central Park, Rockefeller Center, 5th Avenue shopping and the Empire State Building. The hotel's atrium lobby is a showcase in itself, rising 48 stories to New York City's only revolving restaurant, The View. Its large, comfortable rooms include your choice of 1 king bed or 2 double beds.

The Lotte New York Palace—a treasured retreat for family holidays—has long reigned as New York City's most iconic and instantly recognizable hotel. This stately and historic landmark exudes sophistication and luxury in Midtown Manhattan. Close to Rockefeller Center, St. Patrick's Cathedral, and a short 2 blocks from the Thanksgiving Day Parade, the hotel's location on Madison Avenue is also in the heart of New York City's most fashionable shopping area.

The highlight of your vacation certainly will be the Thanksgiving Day Parade. As it winds its way down 6th Avenue, you'll be indoors at Del Frisco's Steakhouse, with picture-perfect views of the balloons and floats that make this the world's most popular parade. Breakfast will be served as you enter the restaurant, with the buffet open for your pleasure until the parade comes to an end. Beverages and entertainment, TV monitors, and a roving photographer will keep you in the holiday spirit all morning long.



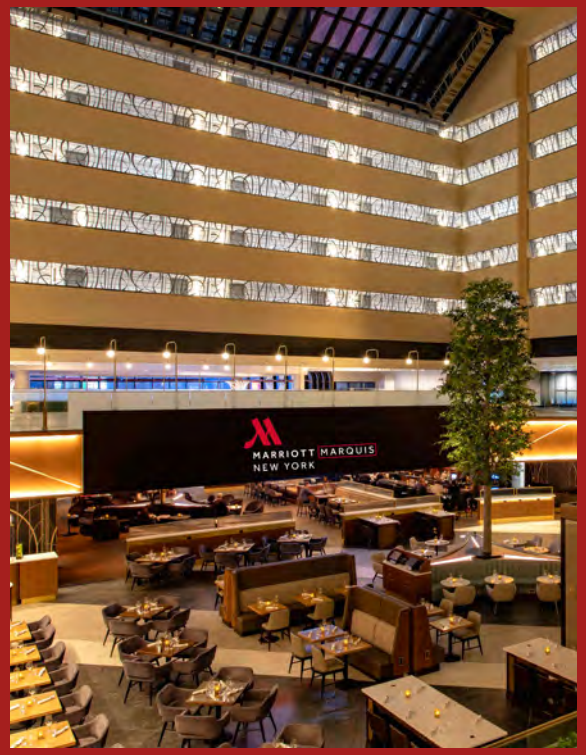


Date: Wednesday, November 25 – Sunday, November 29, 2026

Parade Viewing Brunch: November 26, 2026, 8:00am – 11:30am



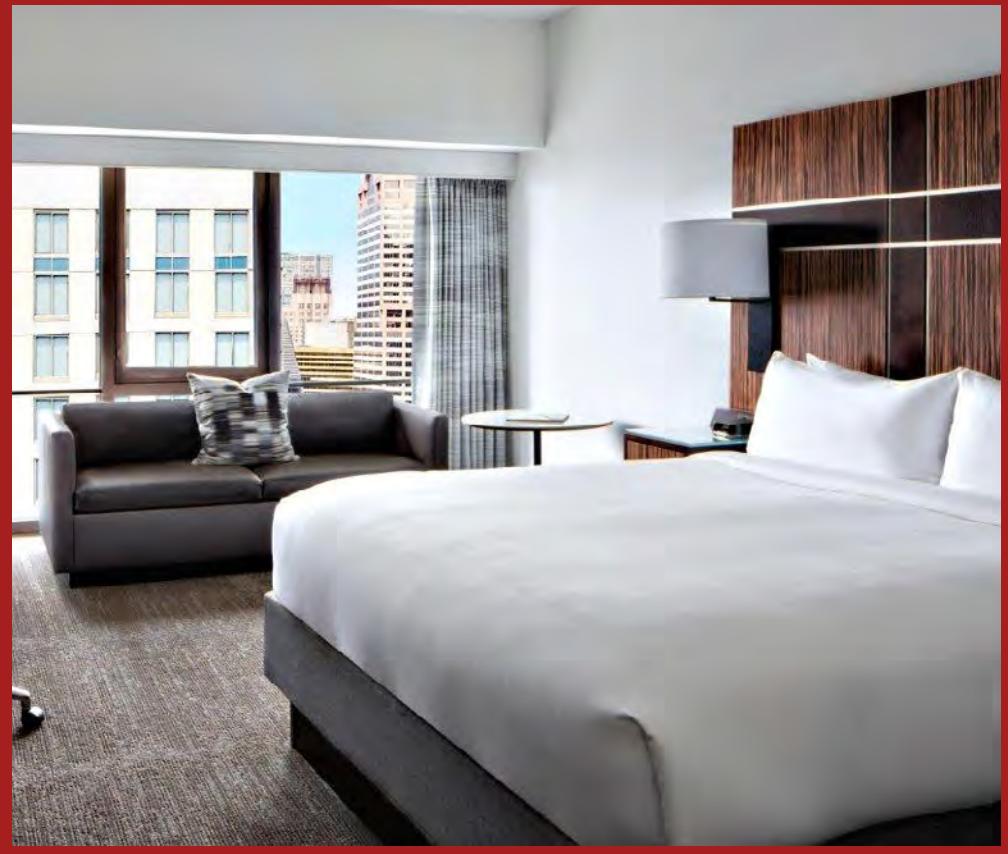




Hotel Option 1

MARRIOTT MARQUIS:

Across the street from Times Square, this modern high-rise hotel on storied Broadway is an easy walk to a subway station, Central Park, Rockefeller Center, 5th & Madison Avenue shopping, Macy's Department Store and the Empire State Building. Featuring floor-to-ceiling windows, some with views of Times Square, the low-key rooms include flat-screen TVs, Wi-Fi (fee), and coffeemakers. Family rooms offer connecting bedrooms. Arrivals Tuesday, November 25 for 4 nights.









Hotel Option 2

LOTTE NEW YORK PALACE:

Lotte New York Palace is located in Midtown Manhattan. With its prime location on Madison Avenue, it is both a historical landmark and a luxury retreat. The hotel has made several appearances as a stunning background in movies and TV shows. Its east-facing Superior Rooms feature a separate seating area, full-sized desk, plush mattresses, upholstered headboards, ultra-soft wall-to-wall carpeting, and luxury amenities. Arrivals Tuesday, November 25 for 4 nights.



Hotel Option 1

Marriott Marquis Times Square

Per Person Package Rate:

Thanksgiving Day Parade Viewing Party + 4-Night Stay at Marriott Marquis	Per Person Rate Starting from
STANDARD KING BED ROOM 11/25 – 11/29	
SINGLE OCCUPANCY	$4,265 per guest
*Add 1 child (ages 2-11): $2,029	
DOUBLE OCCUPANCY	$3,147 per guest
STANDARD 2 BEDS ROOM 11/25 – 11/29	
DOUBLE OCCUPANCY	$3,187 per guest
*Add up to 2 children (ages 2-11): $2,029	
TRIPLE OCCUPANCY	$2,841 per guest
*Add 1 child (ages 2-11): $2,029	
QUAD OCCUPANCY	$2,638 per guest

*Additional nights (11/22, 11/23, 11/24, 11/29, 11/30, 12/01) at Marriott Marquis can be added for Stardard King Bed Rooms but only available as an add-on to the required 4-night stay from 11/25 – 11/29.

*For children under 2 years old please contact us.

*All taxes are included in the package rates.

Hotel Option 2

Lotte New York Palace

Per Person Package Rate:

Thanksgiving Day Parade Viewing Party + 4-Night Stay at Lotte New York Palace	Per Person Rate Starting from
SUPERIOR KING BED ROOM 11/25 – 11/29	
SINGLE OCCUPANCY	$6,141 per guest
*Add 1 child (ages 2-11): $2,029	
DOUBLE OCCUPANCY	$4,085 per guest
SUPERIOR 2 DOUBLE BEDS ROOM 11/25 – 11/29	
DOUBLE OCCUPANCY	$4,193 per guest
*Add up to 2 children (ages 2-11): $2,029	
TRIPLE OCCUPANCY	$3,512 per guest
*Add 1 child (ages 2-11): $2,029	
QUAD OCCUPANCY	$3,141 per guest

*Additional nights (11/22, 11/23, 11/24, 11/29, 11/30, 12/01) at Lotte New York Palace can be added but only available as an add-on to the required 4-night stay from 11/25 – 11/29.

*For children under 2 years old please contact us.

*All taxes are included in the package rates.

Private and Exclusive: 3-Day Thanksgiving Experience Package

Dates: Wednesday, November 25 – Friday, November 27, 2026

Our *Private and Exclusive: 3-Day Thanksgiving Experience* is created just for you and your family or friends! Your Tour Host will be at your service for all pre-arranged tours. All the Holiday must-see and dos in the city are covered—including our *Balloon Inflation Tour*, a Broadway show, *Holiday Lights Tour* and the *Christmas Spectacular Starring the Radio City Rockettes*. You will also be guests at our *Exclusive Parade Viewing Brunch at Del Frisco's*—seated at your own table.

- A private experience for you and your family or friends, with a local expert Tour Guide and private transportation (as noted)
- Restaurant reservation concierge service included

Wednesday, November 25: Your private driver will be waiting for you upon your arrival at an NYC Airport (either La Guardia, Newark or JFK Airport) and will take you to your hotel via the comfort of a private luxury vehicle. (Please note: Hotel accommodations are not included; however, they can be arranged with us). After you are settled in, your Tour Guide will meet you at your hotel and will take you, via private luxury vehicle, to the Upper West Side to experience the *Thanksgiving Balloon Inflation Tour*. Here you will see the balloons come to life right before your eyes in preparation for the big parade tomorrow!

You'll complete your day in New York City with a *Broadway show* (Front Mezzanine or Orchestra seating)! Premium seating available at an additional charge.







Thursday, November 26 - Thanksgiving Day: Enjoy our Exclusive Thanksgiving Day Parade Viewing Brunch at Del Frisco's Double Eagle Steakhouse from 8:00 am to 11:30 am where you'll have a private table for your party. In the evening, you will enjoy one of the most iconic holiday events in New York City, the Christmas Spectacular Starring the Radio City Rockettes. Premium seating is available at an additional charge.

Friday, November 27: Today you can spend the day holiday shopping or better yet, enjoy one of our specialty experiences such as a half-day or full-day Tour add-on to your Exclusive Thanksgiving Experience. In the evening, you will experience our Manhattan Holiday Lights Tour with your Tour Guide, and in the comfort of a private luxury vehicle, where you will have the chance to view the famously decorated buildings and store windows lighting up the city at night! When your visit to NYC is over, we will provide you with your return private transfer from your hotel to either LaGuardia, Newark or JFK Airport.





Package Rates include:

- Roundtrip Airport/Hotel Transfers
- Services of a Private Tour Guide for included tours
- Admission to our Exclusive Thanksgiving Day Parade Viewing Party at Del Frisco's Steakhouse
- Balloon Inflation Tour
- Holiday Lights Tour (or Crazy Christmas Lights)
- Reserved seats at a Broadway show
- Reserved seats at the Christmas Spectacular Starring the Radio City Rockettes
- Admission to the Museum of Natural History or the Metropolitan Museum of Art (to be used at your leisure)
- Restaurant reservation concierge service
- All admission fees and transportation (as listed)
- All taxes and fees on included features

*Tour Guide Gratuities are not included. Meals, other than Thanksgiving Brunch, are not included.

All-Inclusive Per Person Package Rates:

Private & Exclusive: 3-Day Thanksgiving Experience

PLEASE CONTACT US TO REQUEST A CUSTOM QUOTE,
AND EXPLORE OUR HALF-DAY, FULL-DAY AND MULTIDAY EXPERIENCES.

- Broadway and Rockettes show tickets can be upgraded to premium seats.











